



LOLOI

RUG CATALOGUE

Le Monde is pleased to be the exclusive
New Zealand supplier of the
award-winning Loloi designer rugs from
Dallas. Loloi believe that innovative
design, an eye for detail, and a
commitment to craft could produce truly
distinctive rugs.





The Abigail Collection

WOOL / COTTON,
HAND KNOTTED, MADE IN INDIA

The Abigail Collection is a hand-knotted area rug from Magnolia Home by Joanna Gaines x Loloi with subdued traditional motifs and a beautifully tonal color palette. The space-dyed yarns hues shift in linear streams across the rug, similar to the color gradations in one-of-a-kind rugs. This collection is hand-knotted of wool and cotton in India and Goodweave-certified, ensuring our commitment to ethical production and the support of weavers communities..

add sizes in cm
lol

81cm x 122cm	160cm x 229cm	201cm x 279cm
81cm x 396cm	297cm x 411cm	350cm x 457cm
102cm x 170cm	81cm x 229cm	320cm x 396cm
241cm x 320cm		



ABI-01 MH STONE/MULTI



ABI-02 MH IVORY/NATURAL



ABI-03 MH MOCHA/SMOKE





ABI-04 MH SPA/MULTI



ABI-05 MH GREEN/MULTI





The Alchemy Collection

POLYPROPYLENE / POLYESTER,
POWERLOOMED, MADE IN TURKEY

Power-loomed of polypropylene & polyester, the Alchemy Collection is awash with colourful details. With its high/low pile combined with a playful colour palette, Alchemy offers a high-end look at an attractive price. Plus, each piece is highly durable and never sheds.

81cm x 122cm	160cm x 229cm	201cm x 279cm
81cm x 396cm	297cm x 411cm	350cm x 457cm
102cm x 170cm	81cm x 229cm	320cm x 396cm
	241cm x 320cm	



ALC-01 STONE/SLATE



ALC-02 GRANITE/GOLD



ALC-03 IVORY/MULTI



ALC-04 SILVER/GRAPHITE



ALC-05 DENIM/IVORY



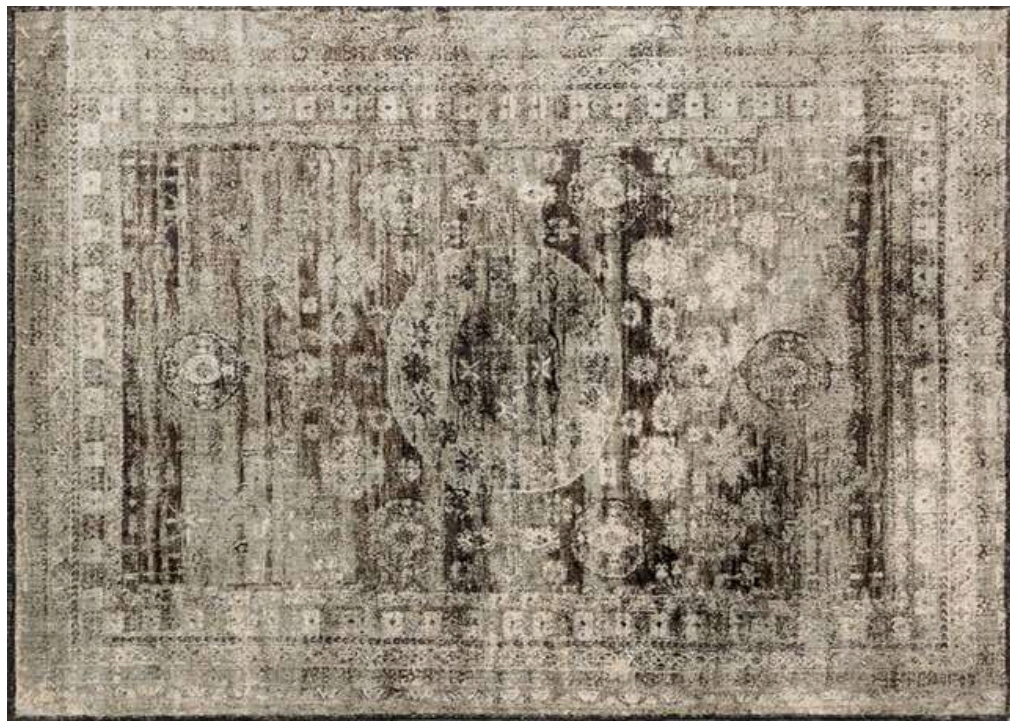
The Anastasia Collection

- Discontinued -

POLYPROPYLENE / POLYESTER,
POWERLOOMED, MADE IN EGYPT

Ornate traditional distressed and full of character are modernized by illuminating colourways in the Anastasia Collection from Egypt. The intricate detail, lustre of colours, and unbeatable price point establish the value of this outstanding collection.

201cm x 279cm 239cm x 330cm



AF-03 GRANITE



AF-06 BLUE/IVORY



AF-06 INK/IVORY



AF-07 SAND/LT BLUE



AF-13 MIST/BLUE



AF-14 GREY/SAGE



AF-17 DESERT



AF-18 COPPER/IVORY



AF-20 BLUE/SLATE



AF-24 CHARCOAL/SUNSET





The Belladonna Collection

100% WOOL, HOOKED, MADE IN INDIA

Unabashedly romantic, the Belladonna Collection is a large-scale floral rug with bold, colourful palettes. Hooked of 100% wool by artisans in India, Belladonna’s plush pile allows the design’s painterly details to stand out even more. This area rug collection is GoodWeave certified, ensuring our commitment to ethical production and the support of weavers’ communities.

68cm x 114cm

152cm ROUND

107cm x 168cm

76m x 229cm

91cm ROUND

152cm x 229cm

76cm x 297cm

236cm x 297cm

61cm x 152cm

259cm x 350cm



BLM-01 BLACK/BERRY



BLM-01 IVORY/RASPBERRY



BLM-02 IVORY/LAGOON



BLM-02 BLACK/FIESTA



BLM-03 LAGOON/MULTI



BLM-04 IVORY/MULTI





The Cadence Collection

100% WOOL, HAND KNOTTED, MADE IN INDIA

Expertly hand-knotted in India of wool & a touch of viscose from Bamboo, the Cadence Collection touts versatile appeal with unparalleled depth and dimension. What's more, each piece is exceptionally durable - perfect for your busiest rooms.



183cm x 274cm

NZ-01 NAVY



The Cascade Collection

VISCOSE / POLYESTER, POWER LOOMED,
MADE IN TURKEY

Fluid in design and awash with colour, the Cascade Collection features textural strokes reminiscent of natural topographies. Power-loomed in Turkey, Cascade artfully pairs viscose and polyester fibres for a high-end appearance, minus the high-end price.

79cm x 122cm

109cm x 170cm

79cm x 244cm

160cm x 234cm

79cm x 366cm

289cm x 396cm

79cm x 305cm

201cm x 279cm

366cm x 457cm

239cm x 330cm



CAS-01 TAUPE/BLUE



CAS-02 MARINE/GREY



CAS-03 IVORY/CHARCOAL



CAS-04 IVORY/NATURAL



CAS-05 OCEAN/GREY





The Claire Collection

POWER LOOMED / 100% POLYESTER
MADE IN TURKEY

Fluid in design and awash with colour,
the Cascade Collection features textural strokes
reminiscent of natural topographies.

Power-loomed in Turkey, Cascade artfully pairs viscose
and polyester fibres for a high-end appearance, minus the
high-end price. Power-loomed of polyester pile in Turkey,
the Claire Collection displays a beautiful colour palette
and a mix of abstract and traditional-inspired motifs. Add
this timeless beauty to your decor, with a rich and diverse
colour palette to fit any design style.

107cm x 155cm

350cm x 475cm

79cm x 244cm

239cm x 310cm

79cm x 289cm

289cm x 396cm

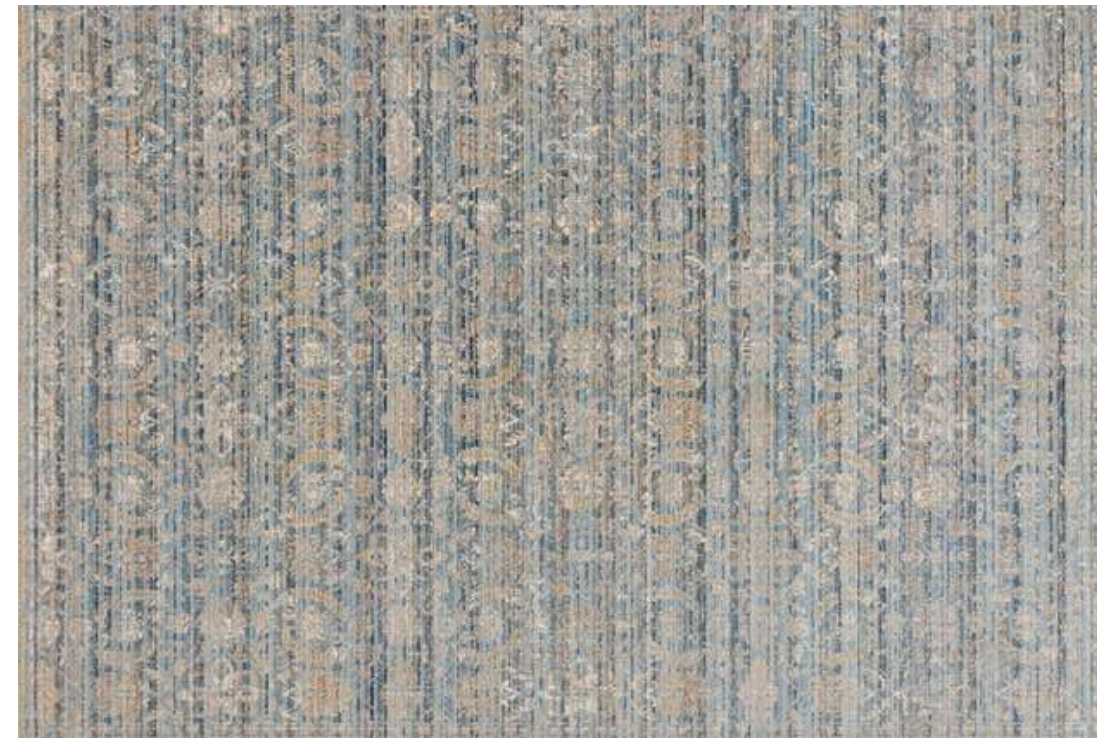
160cm x 236cm



CLE-01 RED/IVORY



CLE-02 IVORY/OCEAN



CLE-03 OCEAN/GOLD



CLE-04 BLUE/MULTI



CLE-06 BLUE/SUNSET



CLE-07 GREY/MULTI



CLE-08 NEAUTRAL/SEA



CLE-05 IVORY/MULTI



The Easton Collection

POLYPROPYLENE / POLYESTER,
POWER LOOMED, MADE IN TURKEY

The Easton Collection is an indoor/outdoor rug with a reversible design that adds a pop of pattern to backyard patios, porches, or busy indoor areas like mudrooms, entryways, and hallways. Easton is made of power-loomed polypropylene in Turkey for utmost durability and ease of cleaning. When needed, simply hose off the rug and let it air dry outside.

68cm x 114cm

122cm x 183cm

160cm x 229cm

201cm x 284cm

239cm x 305cm

262cm x 350cm



ESN-01 COFFEE/DOVE



ESN-01 IVORY/WHEAT



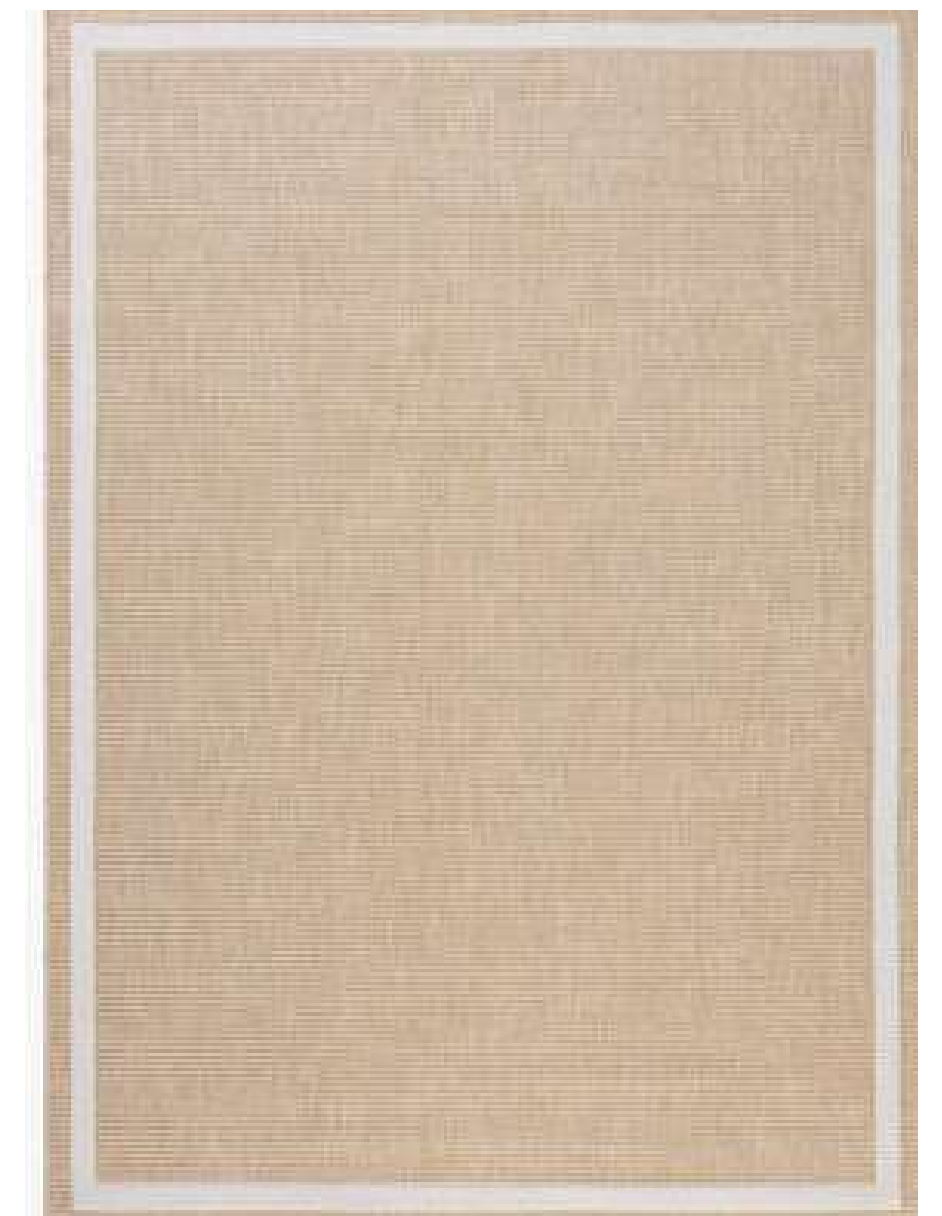
ESN-02 DOVE/COFFEE



ESN-03 DENIM/IVORY



ESN-04 TEAL/FOG



ESN-05 WHEAT/IVORY



ESN-06 IVORY/GREEN



ESN-07 GREEN/IVORY





ESN-08 IVORY/DENIM



ESN-09 IVORY/ONYX

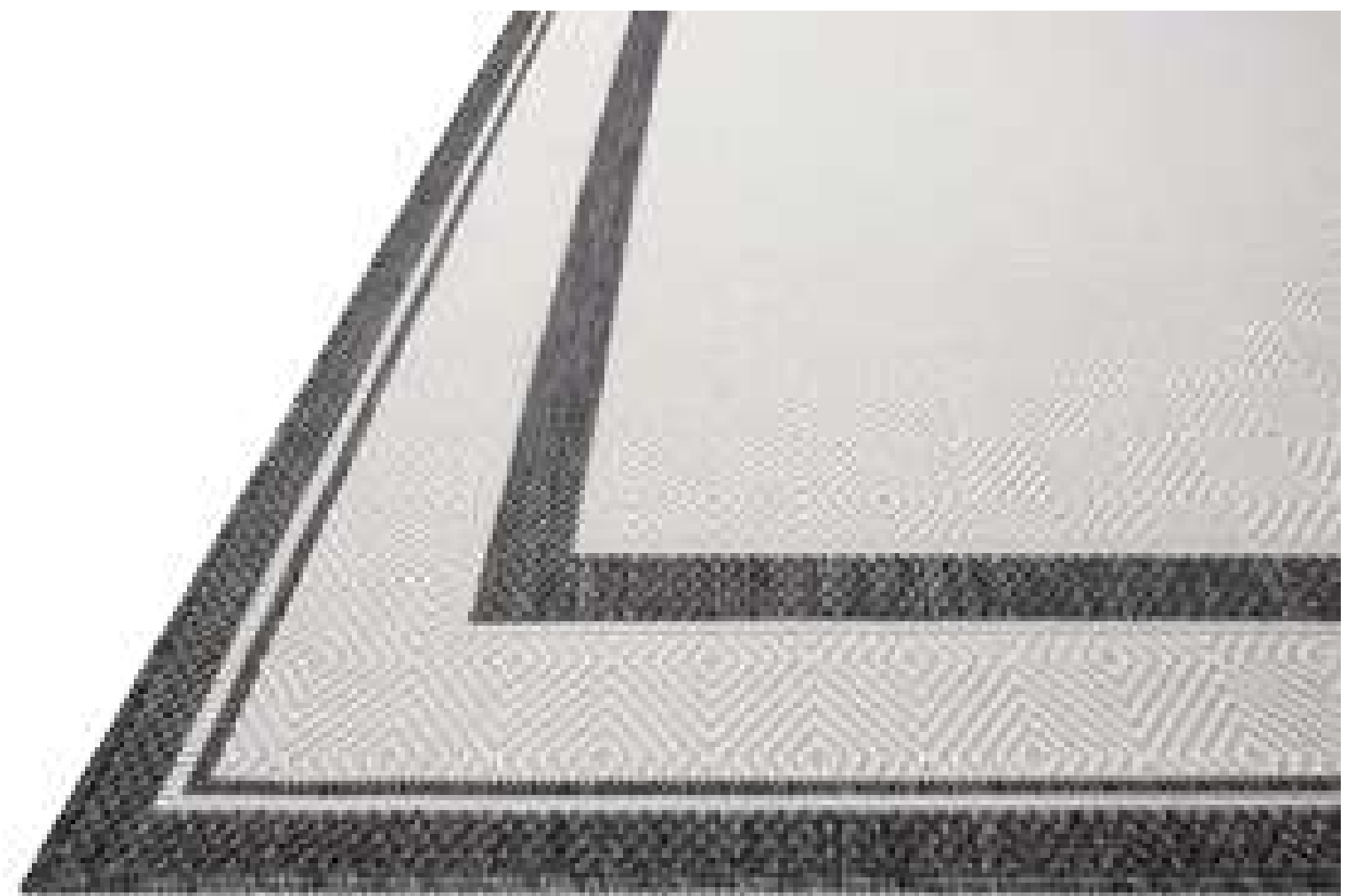


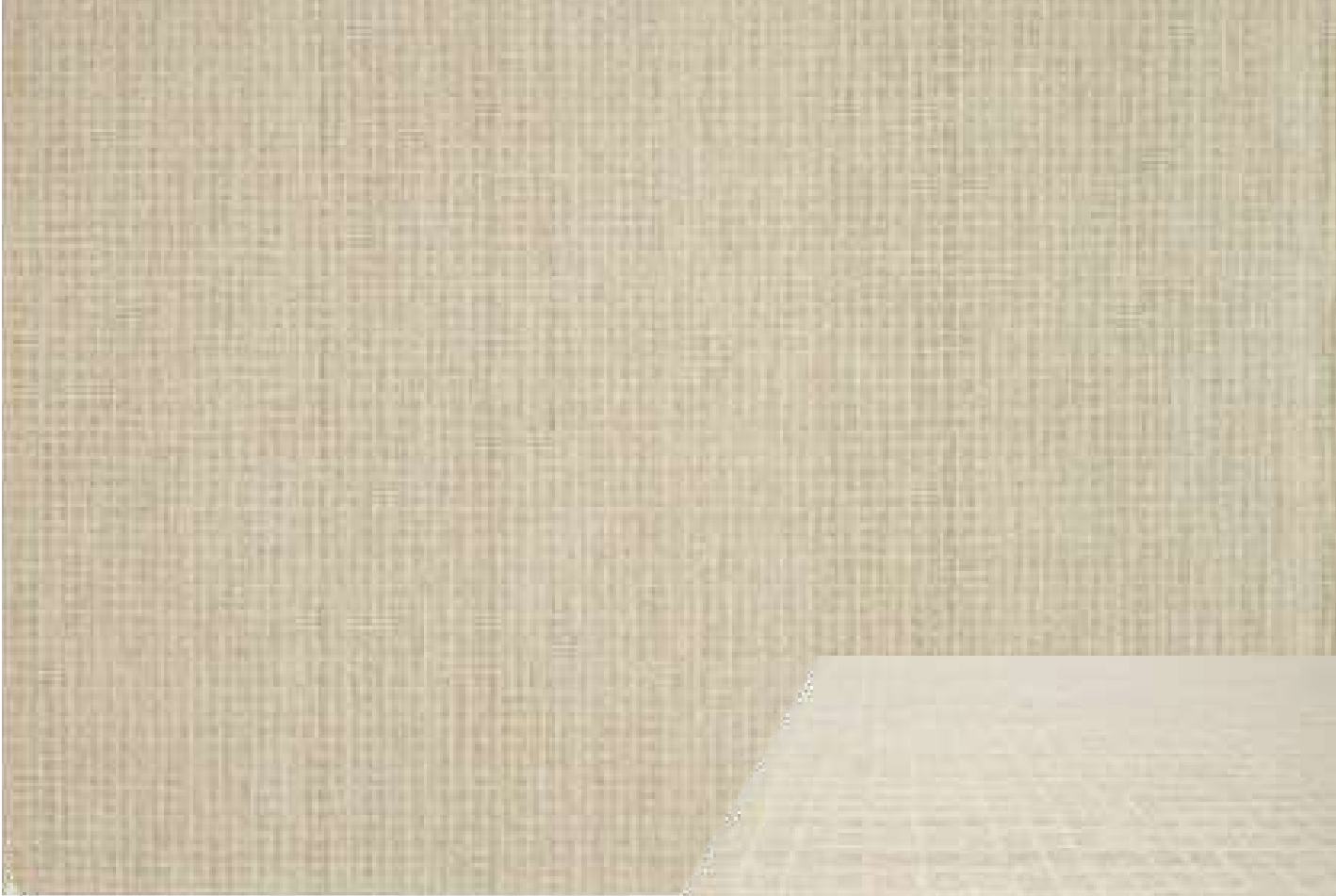


ESN-10 FOG/TEAL

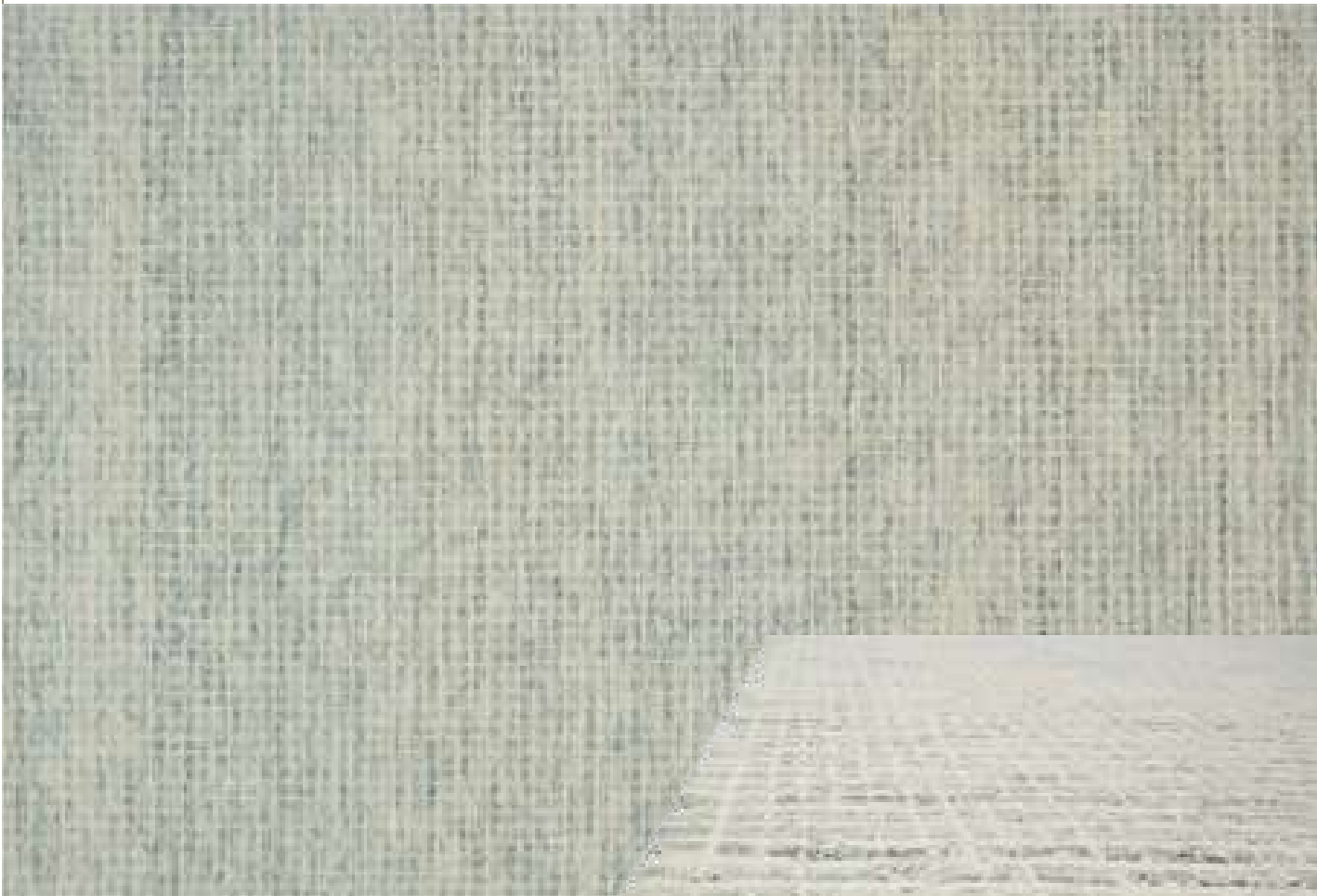


ESN-11 ONYX/IVORY





GH-01 ANTIQUE IVORY



GH -01 SPA



The Giana Collection

- Discontinued -

100% WOOL, HOOKED
MADE IN INDIA

Inspired by textural watercolours, the Giana Collection combines a relaxed grid with soft variations of colour for an effortless and sophisticated look. Each piece is hooked with wool by artisans in India for a beautiful textural layer to add to our home.

236cm x 297cm

282cm x 396cm



The Grand Canyon Collection

48% ACRYLIC, 32% MODACRYLIC,
20% POLYESTER, POWER
LOOMED, MADE IN CHINA

The Grand Canyon is a contemporary rug made in China from woven synthetics. The captivating look and colours are sure to bring a cabin and country living feel to a city dwelling.

117cm x 152cm

152cm x 198cm

188cm x 244cm



GC-01 CAMEL/BEIGE



GC-03 IVORY/CHARCOAL



GC-05 BEIGE/BROWN



GC-09 TAN





GC-10 IVORY



GC-11 GREY/IVORY

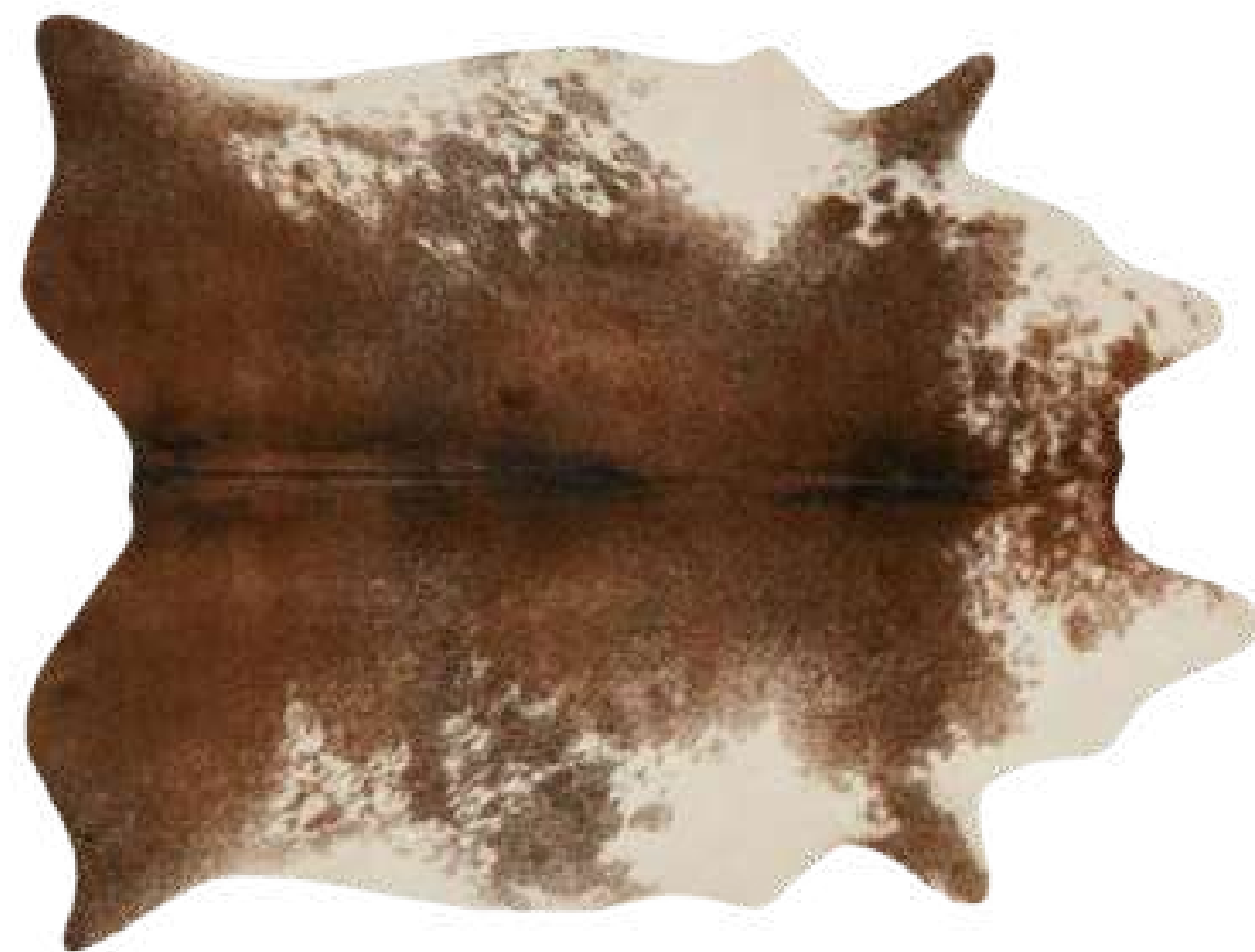


GC-12 TAN/ESPRESSO



GC-13 BEIGE/ASH





GC-14 COFFEE IVORY



GC-15 SILVER GREY





The Heidi Collection

POWER LOOMED OF 100%
POLYESTER FACE

The Heidi Collection displays exquisite old-world medallions with a timeless and classic color palette. Power-loomed in China of 100% polyester, these printed designs provide the textured effect of high-end rugs at an affordable price.

68 x 114cm	107 x 168cm	185 x 229cm
61 x 152cm	76 x 289cm	183 x 274cm
229 x 289cm	76 x 350cm	229 x 229cm Round
76 x 229cm	183 x 183cm Round	259 x 350cm



HEI-01 TERRACOTTA/AQUA



HEI-02 DOVE/BLUSH



HEI-02 DOVE/SPICE



HEI-02 SAGE/MULTI



HEI-03 DENIM/BLUSH



HEI-03 SUNSET/NATURAL





HEI-04 IVORY/OCEAN



HEI-05 SPICE/AQUA





The Heirloom Collection

87% WOOL, 13% COTTON, HAND KNOTTED,
MADE IN INDIA

Bring a touch of antiqued beauty into your home with our aptly names Heirloom Collection. Hand-knotted in India by master artisans, these 100% wool designs evoke an old world feel with a distressed texture.

61cm x 91cm	244 cm x 335cm	396cm x 549cm
183cm x 274cm	366cm x 457cm	84cm x 427cm
84cm x 244cm	84cm x 305cm	305cm x 427cm
	274cm x 366cm	



HQ-01 NAVY/MULTI



HQ-02 TAUPE/TAUPE





HQ -03 FOG/FOG



HQ -04 TERRACOTTA AQUA



HQ-05 AQUA STONE



HQ -06 BONE CHARCOAL



HQ-07 BLUE BEIGE



HQ-08 BRICK SAND





The Henley Collection

HAND TUFTED
61% WOOL | 39% POLYESTER
MADE IN INDIA

The Henley Collection features a solid-coloured design with a hand-tufted pile and framed border. Its heathered palette brings casual warmth to traditional, farmhouse, and contemporary interiors. As with all wool rugs, some shedding is normal; vacuum regularly without a beater bar.

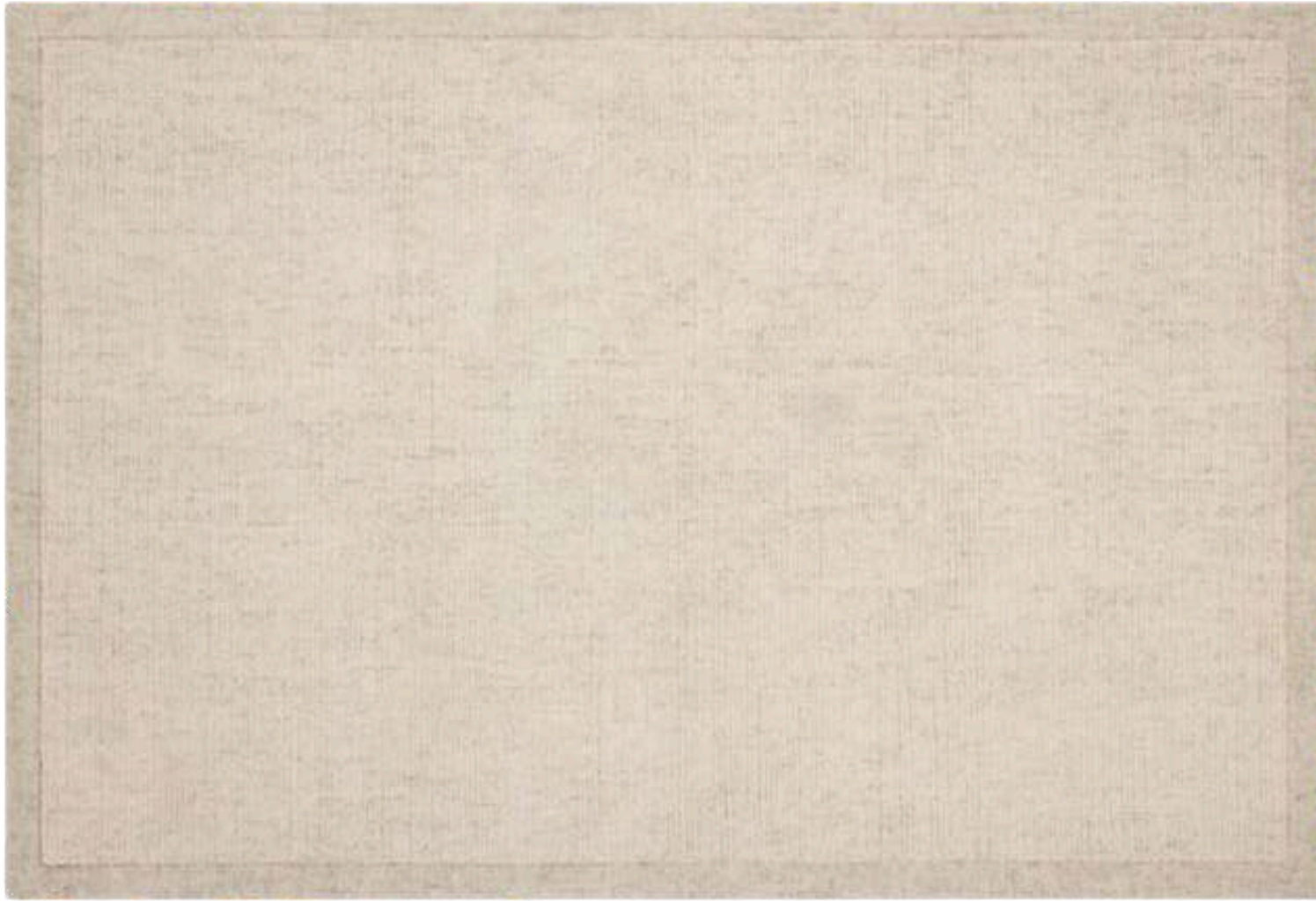
66cm x 114cm

160cm x 230cm

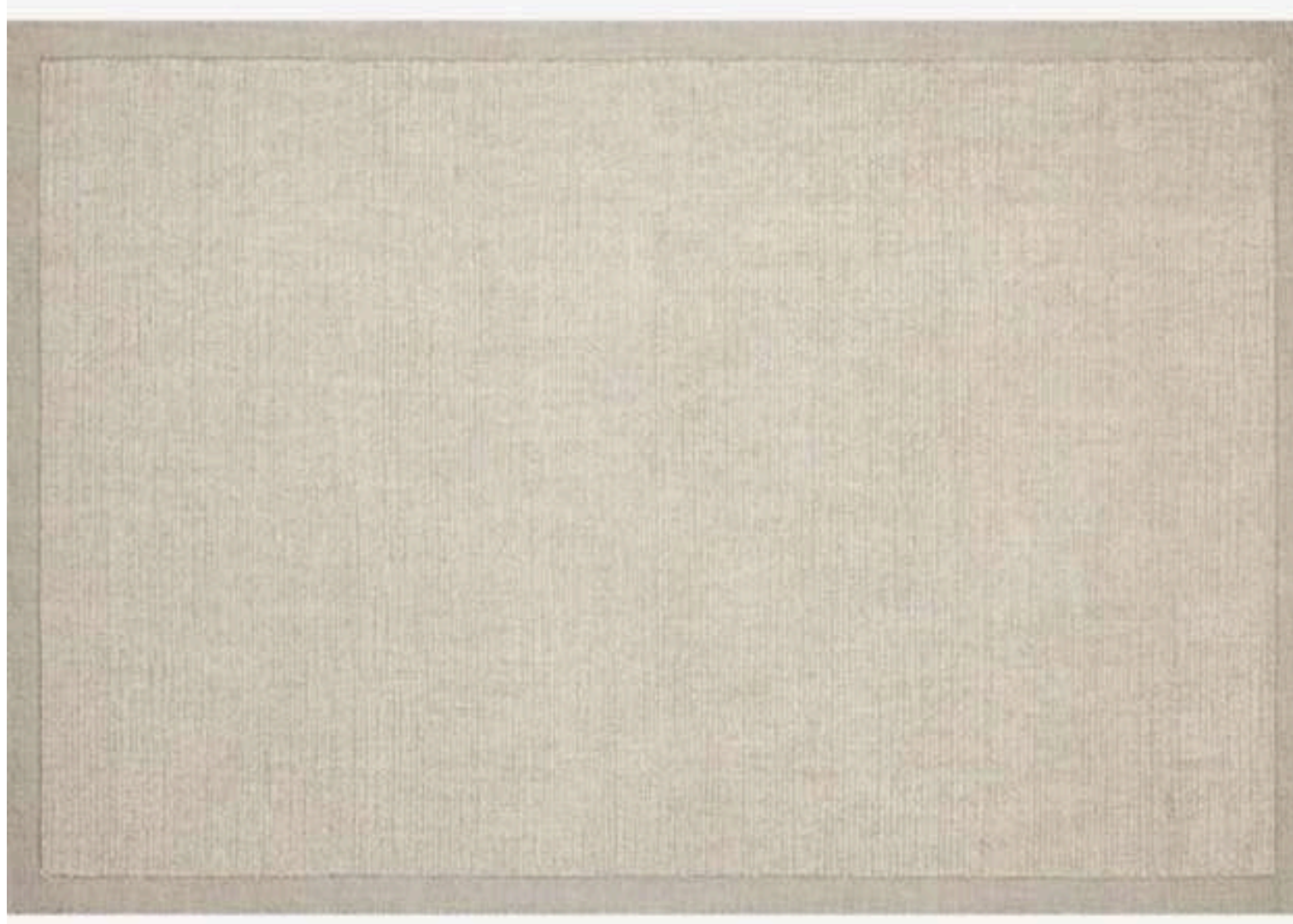
119cm x 178cm

239cm x 330cm

279cm x 370cm



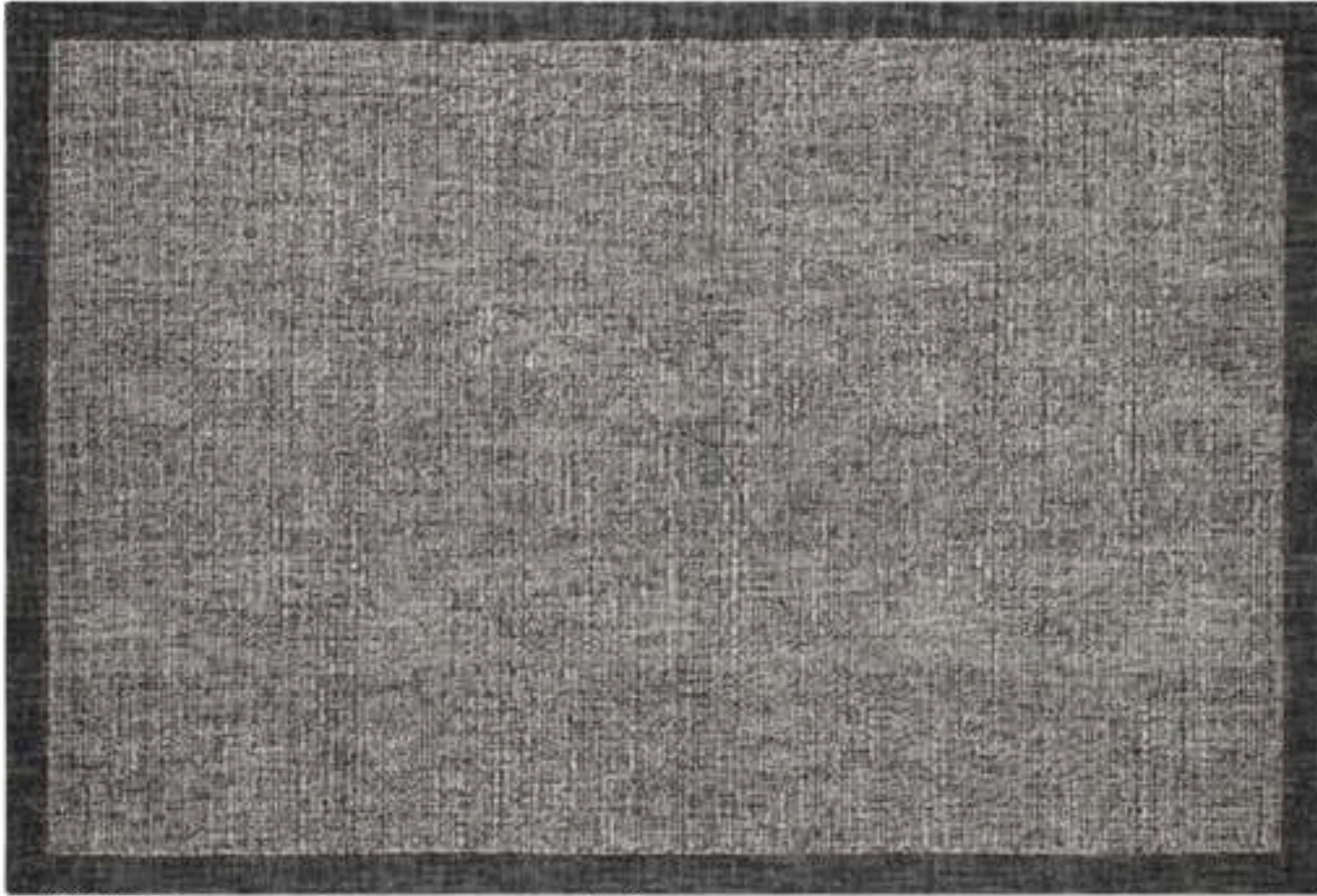
HNY-01 IVORY/SMOKE



HNY-01 IVORY/SILVER



HNY-01 IVORY/SPA



HNY-01 IVORY/CHARCOAL



HNY-01 IVORY/BLUE



HNY-01 IVORY/BROWN



The Isle Collection

POWER LOOMED
100% POLYPROPYLENE PILE
MADE IN TURKEY

A perfect blend of refined and relaxed, the power-loomed Isle Collection from Turkey offers a sophisticated foundation for outdoor and indoor spaces. The 100% polypropylene yarn is specially treated to withstand rain, sunshine, and other outdoor elements and is even washable by hose.

66cm x 114cm

160cm x 230cm

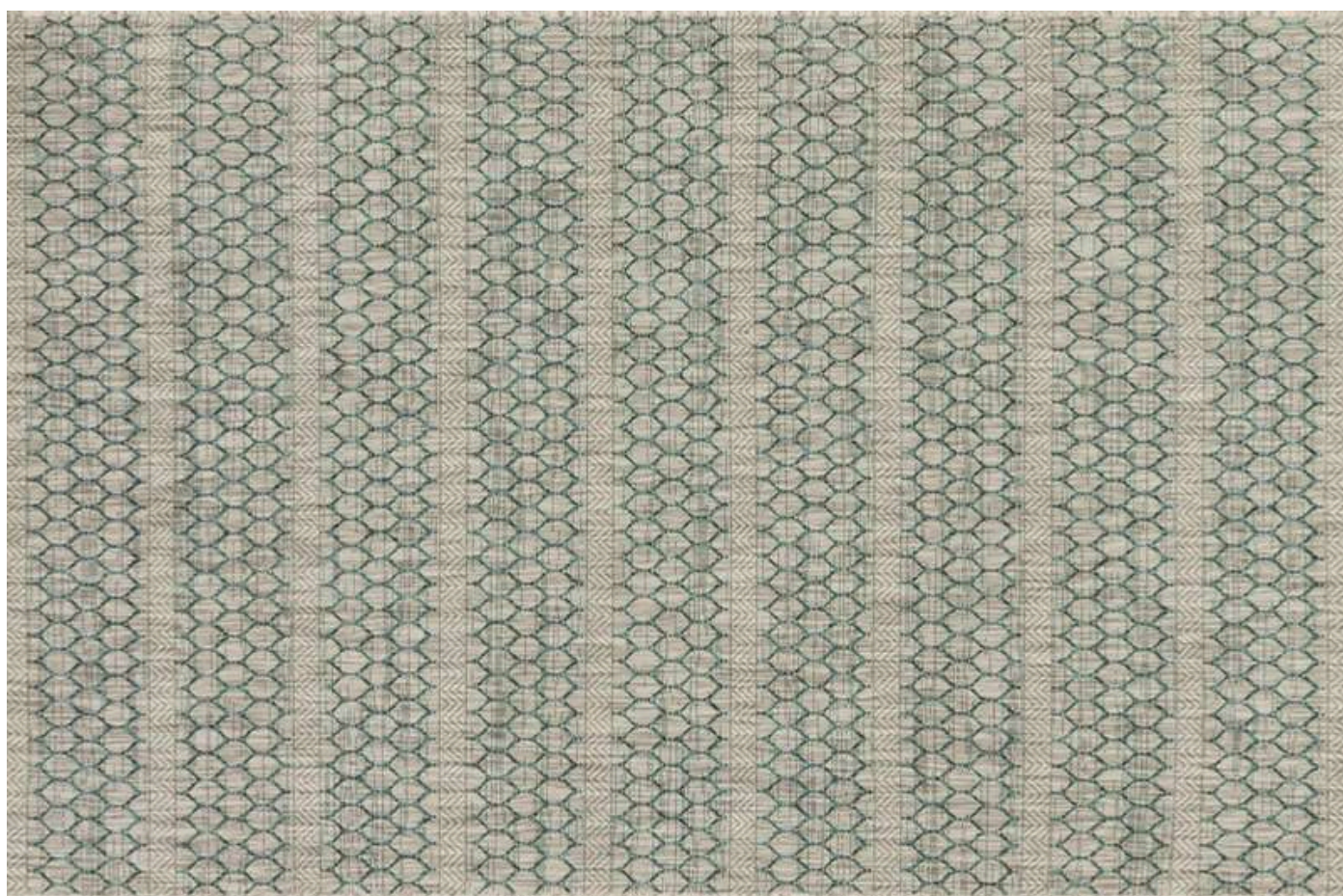
119cm x 178cm

239cm x 330cm

279cm x 370cm



IE-01 BEIGE/RUST



IE-01 GREY/TEAL



IE-01 BLACK/GREY



IE-02 CHARCOAL/MOCHA

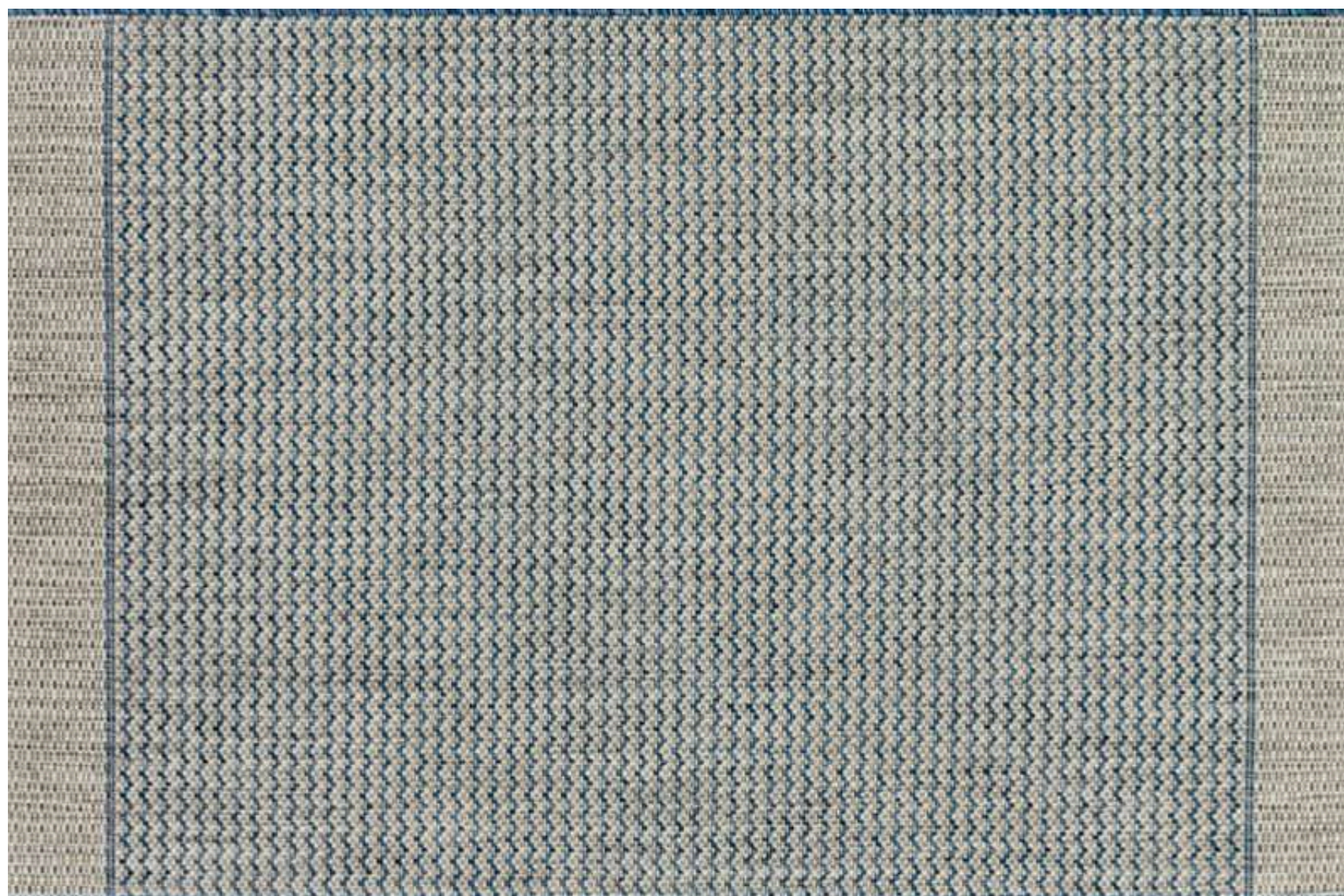


IE-02 TEAL/GREY





IE-03 GREY/BLACK



IE-03 GREY/BLUE





IE-04 BEIGE/MOCHA



IE-08 NATURAL/BLACK



IE-09 BROWN/BLACK



IE-10 GREY/AQUA



The Junie Collection

POWER LOOMED OF 100% SPACED DYED
POLYESTER YARN
MADE IN TURKEY

The Junie Collection from Magnolia Home by Joanna Gaines X Loloi is a soft, sophisticated area rug that combines antique motifs with modern, muted colour palettes. A rich tonality and easy-to-clean, shed-free construction make it a versatile rug for living rooms, bedrooms, entryways, and more. This collection is power-loomed in Turkey and Oeko-Tex certified, ensuring its materials do not contain harmful substances.

61cm x 91cm	79cm x 244cm	119cm x 170cm
79cm x 305cm	160cm Round	160cm x 229cm
230cm Round	201cm x 300cm	289cm Round
289cm x 396cm	350cm x 475cm	



JUE-01 MH BLUE/NATURAL



JUE-01 MH CLAY/NATURAL



JUE-02 MH MOSS/NATURAL



JUE-02 OATMEAL/SMOKE



JUE-03 MH SPICE/MULTI



JUE-04 MH NATURAL/CLAY



JUE-05 MH DENIM/NATURAL





JUE-03 MH LAGOON/NATURAL





The Layla Collection

100% POLYESTER , POWER LOOMED
MADE IN CHINA

The Layla Collection is traditional and timeless, with a beautiful lived-in design that captures the spirit of an old-world rug. This traditional power-loomed rug is crafted in China of 100% polyester with a classic and sophisticated color palette and subtle patina.

66cm x 114cm	66cm x 114cm	66cm x 114cm
119cm x 178cm	119cm x 178cm	119cm x 178cm
279cm x 370cm	279cm x 370cm	279cm x 370cm



LAY-01 BRICK/BLEU



LAY-02 SPICE/MARINE



LAY-03 OLIVE/CHARCOAL



LAY-04 OCEAN/RUST



LAY-05 OCEAN/MULTI



LAY-06 TAUPE/STONE



LAY-07 BLUE/TANGERINE



LAY-08 RED/NAVY



LAY-09 COBALT BLUE/SPICE



LAY-10 MARINE/CLAY



LAY-11 CINNAMON/SAGE



LAY-12 IVORY/BRICK



LAY-13 ANTIQUE/MOSS



LAY-14 MOCHA/BLUSH



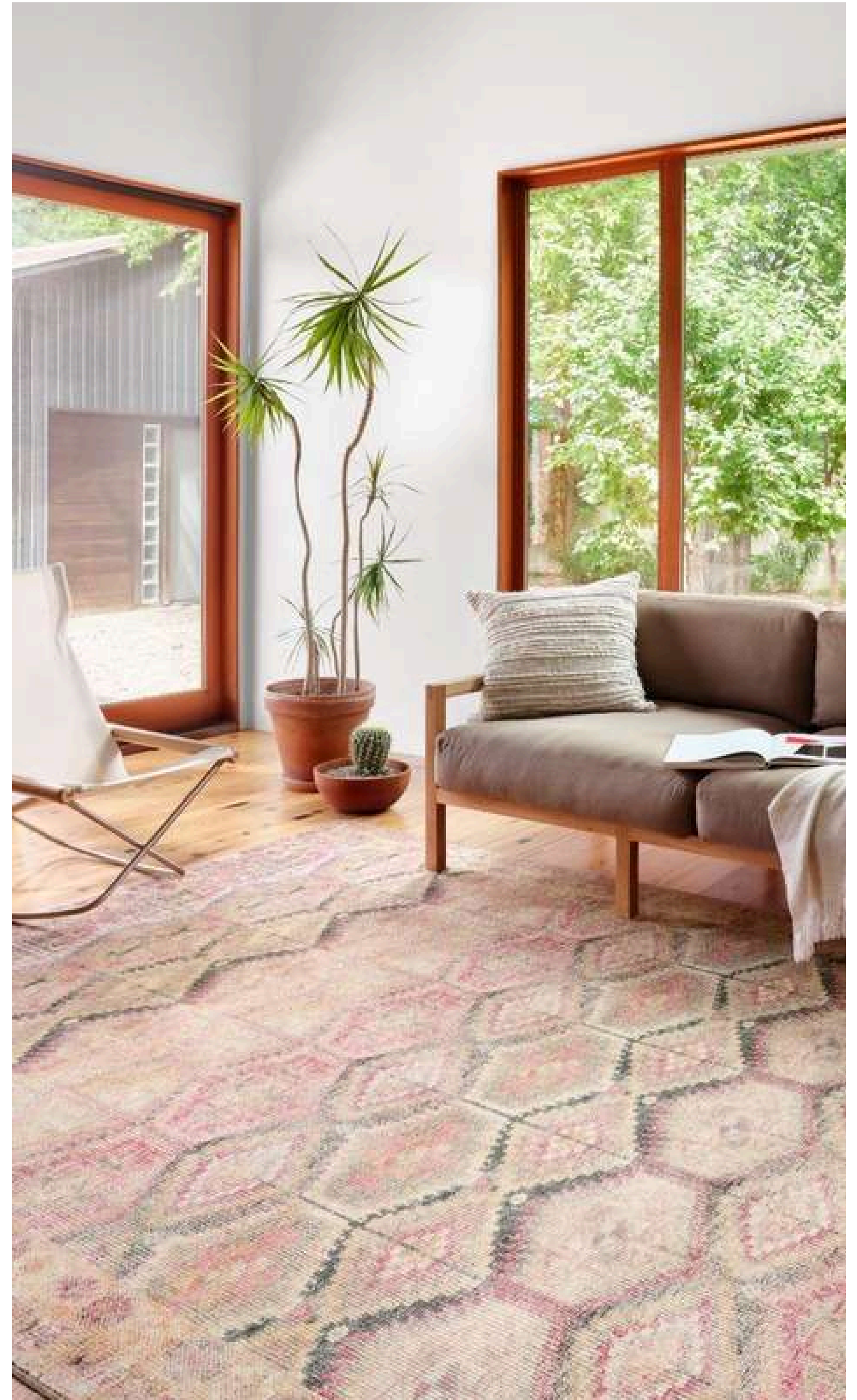
LAY-15 MAGENTA/MULTI



LAY-16 NATURAL/SPICE



LAY-17 PINK/LAGOON





The Loren Collection

100% POLYESTER, POWER LOOMED,
MADE IN TURKEY

Timeless and classic, the Loren Collection offers vintage hand-knotted looks at an affordable price. Created in Turkey using the most advanced rug-making technology, these printed designs provide a textured effect by portraying every single individual knot on a soft polyester base.

68cm x 114cm

107cm x 168cm

76cm x 229cm

152cm x 229cm

229cm x 289cm

254cm x 350cm



LQ-01 BLUE/BRICK



LQ-02 PLUM/MULTI



LQ-03 SAND/TAUPE



LQ-04 SILVER/SLATE





LQ-05 EGGPLANT/CRIMSON



LQ-06 RED/MULTI



LQ-07 RED/NAVY



LQ-08 AQUA



LQ-09 SLATE



LQ-10 BLUE/RED



LQ-11 SAND/MULTI



LQ-12 SAND



LQ-13 BRICK/MIDNIGHT





LQ-14 BRICK/MULTI



LQ-15 TERRACOTTA/SKY



LQ-16 SPICE/MULTI



LQ-17 CHARCOAL/MULTI



The Sienne Collection

65% VISCOSE | 35% ACRYLIC,
POWER LOOMED,
MADE IN TURKEY

Not too traditional. Not too contemporary. Power-loomed in Turkey of viscose and acrylic, the Sienne Collection is the ultimate versatile rug, touting a weighty pile that feels soft underfoot and offers a bit of sheen. Each tonal, subtly distressed design is accentuated by a refined colour palette that rivals the finest hand-knotted rugs.

109cm x 170cm	79cm x 244cm	79cm x 305cm
79cm x 366cm	160cm x 234cm	201cm x 279cm
239cm x 330cm	279cm x 366cm	371cm x 457cm



SIE-01 DOVE/OCEAN



SIE-02 IVORY/OCEAN



SIE-01 IVORY/PEBBLE



SIE-03 IVORY/SAND



SIE-04 IVORY/GOLD





SIE-05 IVORY/AZURE



SIE-06 GREY/BLUE



SIE-07 IVORY/GRANITE



SIE-08 SAND/OCEAN



The Sinclair Collection

POWER LOOMED
100% POLYESTER PILE
MADE IN CHINA

The Sinclair Collection for Magnolia Home by Joanna Gaines x Loloi is power-loomed of polyester, including 58% Global Recycling Standard (GRS) certified recycled polyester (made from recycled plastic bottles), certified by Control Union 1171944. Sinclair area rugs have incredible softness and durability comparable to classic power-loomed rugs, while also reducing waste in their production. This collection is also machine-washable, making it an ideal rug in high-traffic living rooms, hallways, entryways, and children’s rooms. The design features antique motifs with intricate details and slight distressing, creating a sophisticated, storied feel.

68cm x 114cm	61cm x 152cm	68cm x 229cm
107cm x 168cm	68cm x 289cm	68cm x 350cm
152cm x 213cm	229cm x 289cm	259cm x 350cm



SIN-01 MH PEBBLE/TAUPE



SIN-01 MH RUST/LAGOON





SIN-02 MH KHAKI/TOBACCO



SIN-03 MH TURQUOISE/MULTI



SIN-04 MH NATURAL/SAGE



SIN-05 MH JADE/SAND



SIN-06 MH CLAY/TOBACCO





The Wimberley Collection

100% POLYESTER
HAND TUFTED
MADE IN INDIA

The Wimberley Collection is a hand-tufted area rug with an innovative printed design. The moody, distressed color palette adds a feeling of vintage warmth to traditional, farmhouse, or contemporary home decor.

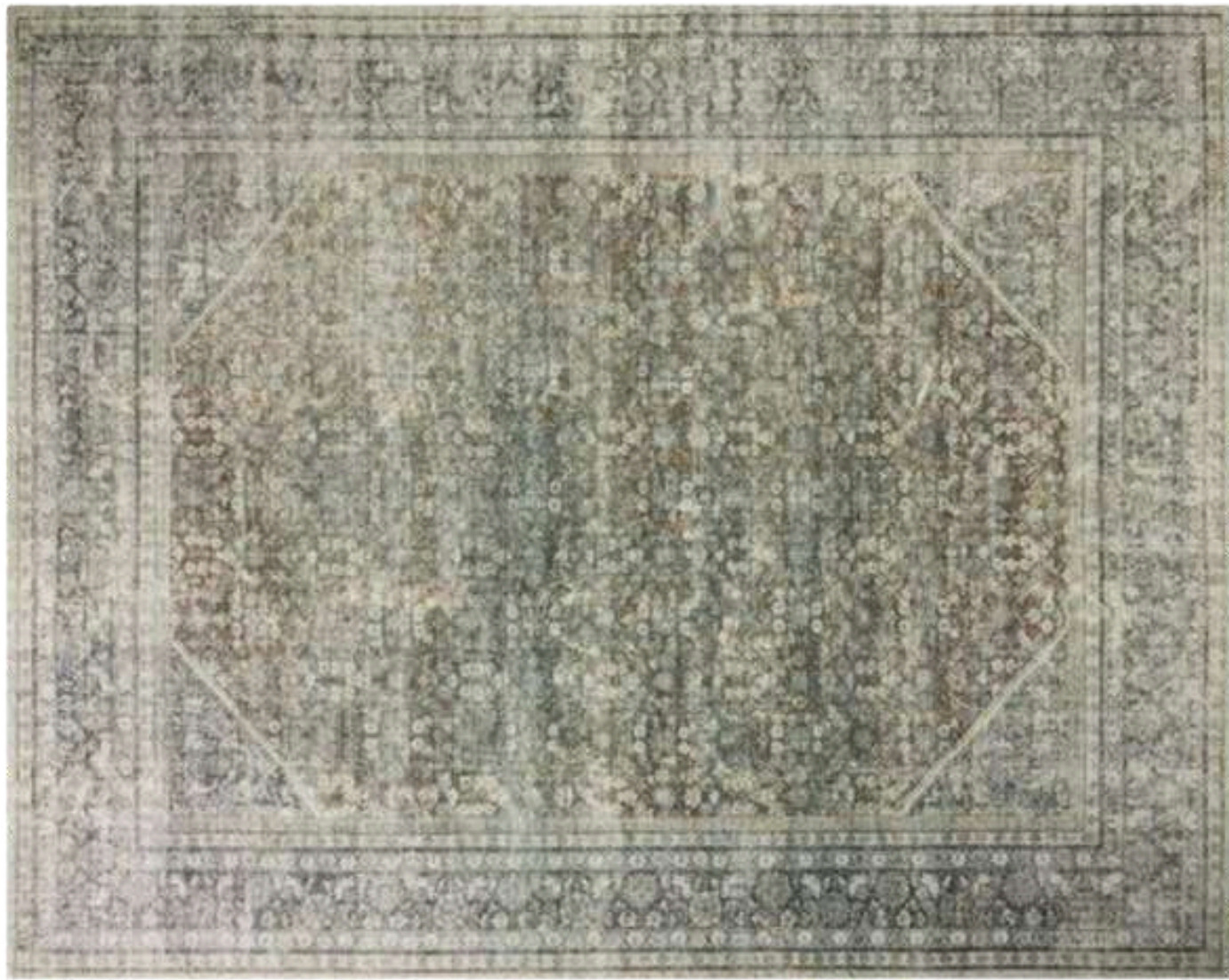
68cm x 114cm

107cm x 168cm

152cm x 229cm

152cm x 229cm

152cm x 229cm



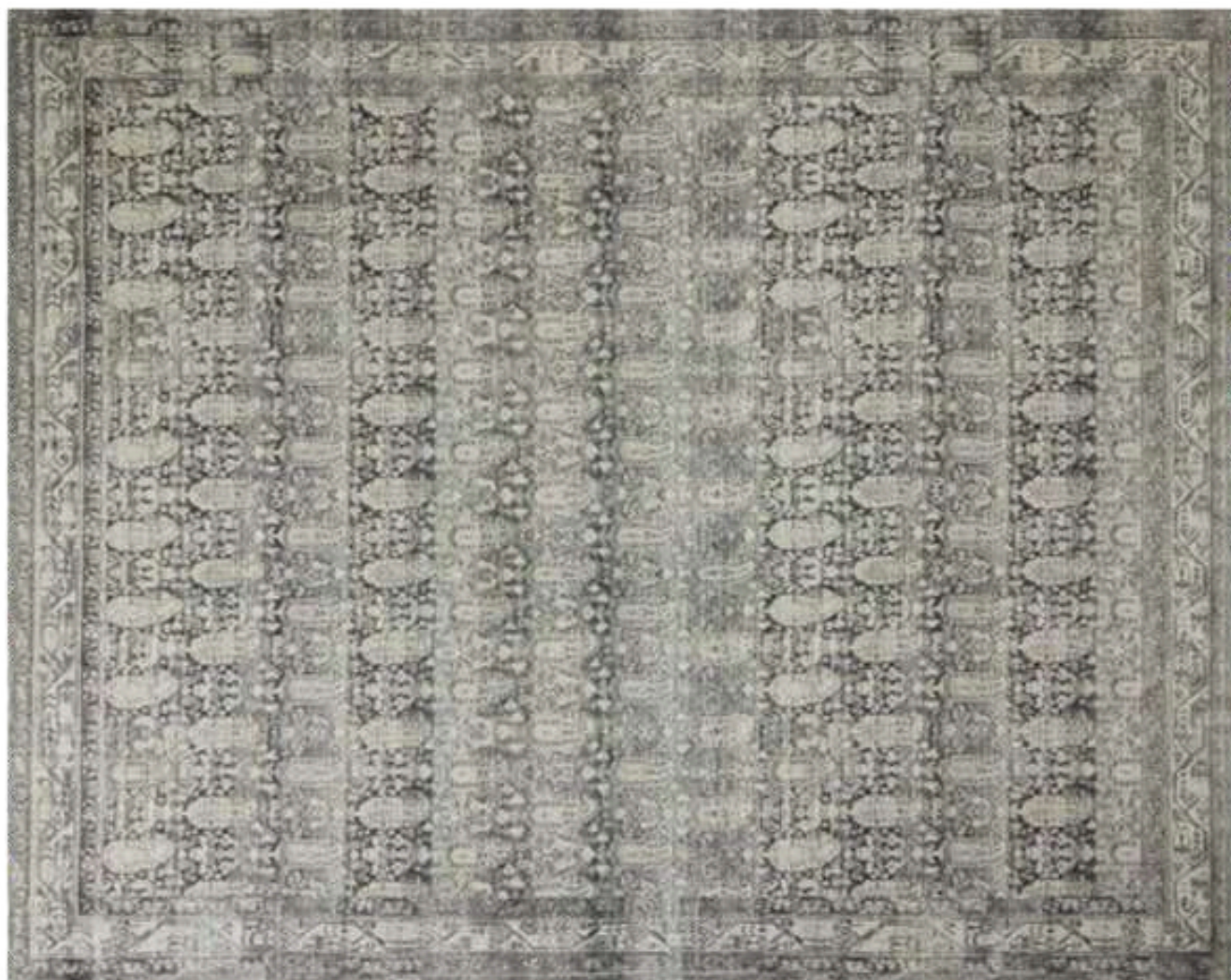
WYM-02 TOBACCO/RUST



WYM-03 LAGOON/WHEAT



WYM-01 EARTH/MULTI



WYM-04 GRANITE/CREAM



WYM-05 SKY/COPPER



WYM-06 BARK/IVORY



WYM-07 INK/BONE



The Zharah Collection

100% WOOL, HOOKED,
MADE IN INDIA

Hooked by skilled artisans in India of 100% wool, the Zharah Collection boasts bold colours with impossible-to-miss patterns for a decidedly statement-making series of rugs.

76cm x 229cm

107cm x 168cm

152cm x 229cm

236cm x 297cm

282cm x 396cm



ZR-01 NAVY/MULTI



ZR-02 TEAL/GREY



ZR-03 ROSE/DENIM



ZR-05 NAVY/BLUE



ZR-05 RASPBERRY/TAUPE



ZR-06 BERRY





ZR-07 FIESTA



ZR-08 MIST/BLUE



ZR-08 SANTA FE/SPICE



ZR-10 RUST/BLUE



ZR-11 BLUE/MULTI



ZR-12 BLUE/NAVY



HAND-KNOTTED - The Term “Oriental Rug” typically refers to a traditional design, hand-knotted area rug. Hand-knotted rugs are produced on a loom with base threads running vertically (warp) and horizontally (weft). At each point where the threads cross each other, coloured yarn is knotted by hand to form a design. The ends of the warp threads make the fringe on a fine hand knotted rug and the pattern of the rug is seen clearly on the back of the rug as there is no glue or backing applied.

Higher quality rugs usually have more knots per square inch and more intricate designs than lower quality styles. The density of the knots, fibre content, and complexity of the pattern are factors in both the quality and price for a hand-knotted rug.

TUFTED or HAND-TUFTED - This method differs slightly from other weaving techniques as the pile is incorporated by hand with a pistol-shaped device. The pattern design is laid out on cotton fabric, which is then stretched over a frame. The tufting gun is used to punch the yarn through the fabric and is fastened to a latex base. The yarn is then cut and shaved to ensure equal height. In the case of rugs with different height volumes, the surfaces are cut by hand with special angled scissors. This technique allows the skilled artisans to create curved patterns and pile of different heights and densities.

HAND-LOOMED - A precise manual weaving technique, involving vertical or horizontal looms, carried out by highly skilled artisans. The basic concept of weaving is to intersect the longitudinal threads, (the warp), with the transverse threads, (the weft). The yarn is stretched and fastened to the loom to create a taut warp. Working from bottom to top, the artisans weave the weft, creating the different patterns and textures. To create the pile, the fibre is wrapped around a special rod during the weaving process and then cut to ensure equal height. This technique permits a wide range of finishes, from simple and delicate short-strand pile, shag rugs to more elaborate loop pile involving various fibres.

POWER-LOOMED (machine-made) - Power loomed rugs offer beautiful rugs at an affordable price. These rugs are loomed either of synthetic fibres such as nylon and polypropylene, or of varying grades and qualities of wool.

HOOKED or HAND-HOOKED - Hooked rugs are made by pulling loops of yarn or fabric through a stiff woven base such as burlap, linen or rug warp which has been stretched over a frame. The design is printed on the base fabric, and the loops of yarn are pushed through the fabric (similar to the process for hand- tufting). The three most common types of hooked rugs are: standard hook - 1/2 inch loops; petit-pointe hook - 1/4 inch loops; and micro-hook - 1/8 inch loops. While a larger looped pile creates a plush heavily textured rug, a smaller loop will allow for greater detail and pattern definition.

BRAIDED or FLAT-WEAVE - Braided and flat woven rugs generally do not have a base material, and the pile itself (material or fibre used to make the rug) is braided or woven on a loom to create the structure of the rug. Braided rugs may be made of braided yarn or fabric. Flat-weave rugs maybe made of wool or other natural fibre such as sisal, jute , hemp or cotton.

HAND-WOVEN - The hand weaving technique is renown for its lack of pile. Requiring expert knowledge, skilled artisans are necessary for this traditional method of weaving that produces flat rugs with highly detailed patterns.

Picking the “right” fibre is contextual. You have to consider things like clean-ability, durability, softness, shedding, colour retention, and more. In fact, sometimes synthetic fibres like polypropylene or polyester are better choices than natural fibres because they’re stain-resistant, fade-resistant, and soft.

SYNTHETIC FIBRES

ACRYLIC

Moderately priced. Durable, although not as strong as other synthetics. Most commonly blended with other fibres like polyester (this is called a poly-acrylic blend).

POLYPROPYLENE

Very affordable. Easy to maintain and highly durable. Bold, fade-resistant colour. Commonly used in indoor/outdoor rugs for its UV, mildew and stain-resistant qualities.

VISCOSE

Synthetic, shiny fibre - sometimes called ‘art silk’. Often used as a more affordable substitute for silk. Some rugs are made of 100% viscose, but it’s more commonly used as an accent fibre.

POLYESTER

Very affordable. Wears well and feels very soft, especially when used for rugs with a thick pile. Moisture, stain and abrasion-resistant. Retains colour well overtime and is easy to clean.

NATURAL FIBRES

COTTON

Natural and soft. Sometimes used as thread for the base of a rug. Easy to clean and maintain.

JUTE

A naturally shiny vegetable. Relatively affordable and second only to cotton as the most produced natural fibre for rugs.

SISAL

A natural fibre that stems from the agave plant. Attracts minimal dust to rug and is static free. Highly sustainable.

WOOL

The most commonly used natural fibre in rug production. Wool usually refers to fibres from sheep. Fibre diameter is the single most important characteristic, determining price and quality.



LOLOI

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